

# ElectroLink

## Display Advertising Rate Card

	SIZE (MM) W X H	CASUAL	3X RATE	6X RATE
 Double Page Spread	420 x 275*	\$7875	\$7275	\$6550
 Full Page	210 x 275*	\$3940	\$3640	\$3275
 Half Page Pony	125 x 190	\$2600	\$2405	\$2165
 Half Page Vertical	93 x 241	\$2365	\$2190	\$1970
 Half Page Horizontal	190 x 120	\$2335	\$2170	\$1940
 Third Page Vertical	60 x 241	\$2015	\$1870	\$1700
 Third Page Horizontal	190 x 77	\$2195	\$2015	\$1850
 Quarter Page Vertical	93 x 120	\$1675	\$1550	\$1390
 Quarter Page Horizontal	190 x 58	\$2010	\$1860	\$1665
 Sixth Page Vertical	60 x 120	\$1230	\$1140	\$1025
 Sixth Page Horizontal	125 x 58	\$1480	\$1380	\$1230
 12th Page	60 x 58	\$615	\$575	\$515
 Back Cover	210 x 275*	\$5790	\$5355	\$4800
 Inside Front Cover	210 x 275*	\$4508	\$4170	\$3765
 Inside Back Cover	210 x 275*	\$4320	\$3995	\$3605

Note: All prices exclude GST.

\* The trim size of a full page is **210 x 275mm**.

Add a 5mm bleed to all sides where images or text run to any page edge.

Single page bleed size is **220 x 285mm**. Double page bleed size is **430 x 285mm**.

**INSERTS:** Mailing services for flyers and brochures are available for industry-wide or sector distribution.

**PREFERRED POSITIONS:** + 10%

**PUBLICATION DATES:**

ElectroLink is published 6 times per annum: January, March, May, July, September and November.